



# FEES : SEMESTER 2 / 2009

## DIPLOMA IN COMMUNICATION MANAGEMENT

Independent Institute of Education (Pty) Ltd

<b>DIPLOMA IN COMMUNICATIONS MANAGEMENT</b>	
<b>YEAR 1 : THE CONTEXT OF BRAND BUILDING</b>	
MODULE 1 : THE PRINCIPLES OF BRAND BUILDING Dates: 6 July – 30 November Times: Mondays and Thursdays - 17:30 - 20:30 ; some Saturdays 09:00 – 12:00	<b>R8 000.00</b>
MODULE 2 : MARKET INFORMATION MANAGEMENT Dates: 7 July – 1 December Times: Tuesdays - 17:30 - 20:30 ; some Saturdays 09:00 – 12:00	<b>R4 400.00</b>
MODULE 3 : BUSINESS COMMUNICATIONS Dates: 8 July – 2 December Times: Wednesdays - 17:30 - 20:30 ; some Saturdays 09:00 – 12:00	<b>R4 400.00</b>
<b>YEAR 2 : THE BRAND DEVELOPMENT</b>	
MODULE 4 : THE PRACTICE OF BRAND COMMUNICATIONS Dates: 6 July – 30 November Times: Mondays and Wednesdays - 17:30 - 20:30 ; some Saturdays 09:00 – 12:00	<b>R8 000.00</b>
MODULE 5 : MEDIA EFFICIENCY IN BUILDING BRANDS Dates: 9 July – 3 December Times: Thursdays - 17:30 - 20:30 ; some Saturdays 09:00 – 12:00	<b>R4 400.00</b>
MODULE 6 : BUILDING BRANDS THROUGH PUBLIC RELATIONS Dates: 7 July – 1 December Times: - Tuesdays 17:30 - 20:30; some Saturdays 09:00 – 12:00	<b>R4 400.00</b>
<b>YEAR 3 : THE BRAND IN ACTION</b>	
MODULE 7 : INTEGRATED AND APPLIED BRANDING Dates: 6 July – 30 November Times: Mondays and Wednesdays - 17:30 - 20:30 ; some Saturdays 09:00 – 12:00	<b>R8 960.00</b>
MODULE 8 : CREATIVE TOOLS Dates: 9 July – 3 December Times: Thursdays - 17:30 - 20:30 ; some Saturdays 09:00 – 12:00	<b>R8 000.00</b>
<b>FULL UP-FRONT SETTLEMENT OF DIPLOMA = R45 360.00</b>	

Upfront payment is required for all modules except 1, 4, 7 and 8.  
In these cases a **deposit of R3 000** is required  
and payment over 3 months with settlement before course is completed.

## TERMS AND CONDITIONS

1. No telephonic or verbal commitments will be considered; payment secures enrolment.
2. Enrolment fees are only refundable should the course, for whatever reason, be cancelled.
3. Further Cancellation Policy as follows: Cancellation from date of registration to Session 4, deposit of R3000 will be retained and everything else refunded. After the 4<sup>th</sup> session no fees will be refunded and students paying in instalments will be liable for the remainder of the fees.
4. Deferment of study will be considered within 30 days from start of the semester. Should deferment be granted the full fee will be due and payable and credit will be carried forward to the next semester.
5. Students must comply with and sign the Vega Orbit Code and Compass where all terms and conditions are clearly stipulated.
6. Cheques must be made in favour of "The Independent Institute of Education" .
7. Budget Plan payments on credit card can be arranged.
8. All courses require a minimum enrolment of 10 students. Should there be insufficient enrolments to make the course feasible to run, the programme may be postponed or cancelled.

## BANKING DETAILS

NAME: The Independent Institute of Education (Pty) Ltd – Vega  
BANK: ABSA  
BRANCH: Sandton Business Centre  
BRANCH CODE: 331155  
ACCOUNT NUMBER: 4052306991

**Please note we are not VAT registered**  
**Please fax deposit slip to the relevant fax number below**  
**Please use your name and surname as a reference when depositing fees into our account**

### Joburg

T: 011 521 4600 F: 011 326 2069  
P O Box 2369, Randburg, 2125  
444 Jan Smuts Avenue,  
Bordeaux, Randburg

### Durban

T: 031 266 2595 F: 031 266 2712  
P O Box 1669, Westville, 3630  
5 Sookhay Place, University Rd,  
Derby Downs, Westville

### Cape Town

T: 021 425 7591 F: 021 425 7592  
P O Box 430, Greenpoint, 8051  
Cnr De Smit & Somerset Rd,  
Greenpoint