



FEES : SEMESTER 2 / 2009 SHORT LEARNING PROGRAMMES

Independent Institute of Education (Pty) Ltd

1. THE PRINCIPLES OF BRAND BUILDING	
Dates: 6 July – 30 November Times: Mondays and Thursdays - 17:30 - 20:30 ; some Saturdays 09:00 – 12:00	R8 500.00
2. MARKET INFORMATION MANAGEMENT	
Dates: 7 July – 1 December Times: Tuesdays - 17:30 - 20:30 ; some Saturdays 09:00 – 12:00	R4 600.00
3. BUSINESS COMMUNICATIONS	
Dates: 8 July – 2 December Times: Wednesdays - 17:30 - 20:30 ; some Saturdays 09:00 – 12:00	R4 600.00
4. THE PRACTICE OF BRAND COMMUNICATIONS	
Dates: 6 July – 30 November Times: Mondays and Wednesdays - 17:30 - 20:30 ; some Saturdays 09:00 – 12:00	R8 500.00
5. MEDIA EFFICIENCY IN BUILDING BRANDS	
Dates: 9 July – 3 December Times: Thursdays - 17:30 - 20:30 ; some Saturdays 09:00 – 12:00	R4 600.00
6. BUILDING BRANDS THROUGH PUBLIC RELATIONS	
Dates: 7 July – 1 December Times: Tuesdays 17:30 - 20:30; some Saturdays 09:00 – 12:00	R4 600.00
7. INTEGRATED AND APPLIED BRANDING	
Dates: 6 July – 30 November Times: Mondays and Wednesdays - 17:30 - 20:30 ; some Saturdays 09:00 – 12:00	R9 200.00
8. CREATIVE TOOLS	
Dates: 9 July – 3 December Times: Thursdays - 17:30 - 20:30 ; some Saturdays 09:00 – 12:00	R8 500.00

9. WRITING SKILLS FOR COPYWRITERS	
Dates: 8 September – 17 November (Excluding public holiday 24 September) Times: Tuesdays and Thursdays - 18:00 - 20:00	R8 300.00
10. DIGITAL BRANDING IN THE INNOVATION ECONOMY	
Dates: 15 September – 24 November (Excluding public holiday 24 September) Times: Tuesdays and Thursdays 18:00 – 20:00	R8 400.00
11. THE PRINCIPLES AND PRACTICE OF DESIGN : MODULE A - DIGITAL	
Dates: Photoshop – : 3 August – 2 September (exl 9 Aug – Mondays and Wednesdays Illustrator – 7 September – 30 September – Mondays and Wednesdays Indesign – 5 October – 28 October – Mondays and Wednesdays Acrobat – 3 and 5 November – Tuesday and Thursday Times: 17:30 – 20:30	R12 600.00
12. THE PRINCIPLES AND PRACTICE OF DESIGN : MODULE B – THEORY	
Dates: 23 June – 22 September 25 August – 26 November Times: Tuesdays and Thursdays - 17:30 – 19:30	R8 700.00
<p>Upfront payment is required for courses 2, 3, 5, and 6. In the case of the other courses, a deposit of R3 000 is required and payment over 3 months with settlement before the course is completed.</p>	
TERMS AND CONDITIONS	
<ol style="list-style-type: none"> 1. No telephonic or verbal commitments will be considered; payment secures enrolment. 2. Enrolment fees are only refundable should the course, for whatever reason, be cancelled. 3. Further Cancellation Policy as follows: Cancellation from date of registration to Session 4, deposit of R3000 will be retained and everything else refunded. After the 4th session no fees will be refunded and students paying in instalments will be liable for the remainder of the fees. 4. Deferment of study will be considered within 30 days from start of the programme. Should deferment be granted the full fee will be due and payable and credit will be carried forward to the next semester. 5. Students must comply with and sign the Vega Orbit Code and Compass where all terms and conditions are clearly stipulated. 6. Cheques must be made in favour of “The Independent Institute of Education” . 7. Budget Plan payments on credit card can be arranged. 8. All courses require a minimum enrolment of 10 students. Should there be insufficient enrolments to make the course feasible to run, the programme may be postponed or cancelled. 	

BANKING DETAILS

NAME: The Independent Institute of Education (Pty) Ltd – Vega
BANK: ABSA
BRANCH: Sandton Business Centre
BRANCH CODE: 331155
ACCOUNT NUMBER: 4052306991

Please note we are not VAT registered
Please fax deposit slip to the relevant fax number below
Please use your name and surname as a reference when depositing fees into our account

Joburg

T: 011 521 4600 F: 011 326 2069
P O Box 2369, Randburg, 2125
444 Jan Smuts Avenue,
Bordeaux, Randburg

Durban

T: 031 266 2595 F: 031 266 2712
P O Box 1669, Westville, 3630
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Derby Downs, Westville

Cape Town

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P O Box 430, Greenpoint, 8051
Cnr De Smit & Somerset Rd,
Greenpoint



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