

Don't settle.

Graphic Design.



# IIE Higher Certificate in Creative Development

CERTIFICATE

FULL-TIME

The IIE Higher Certificate in Creative Development is an entry level qualification to gain the insight, skill, and academic support required to pursue degree studies in the fields of design, brand communication and brand management. The focus is on building awareness around creative concept development and critical thinking skills in preparation for studies in Graphic Design, Copywriting, Digital Design, Interior Design, Game Design and Strategic Brand Communication. This certificate provides an introduction to the Creative Brand Communication and Design industry ensuring students are prepared to enter a relevant degree or the industry as an apprentice. The Higher Certificate in Creative Development provides a range of modules that develop academic literacy and digital literacy skills required in an academic and industry environment. Modules combine theoretical as well as practical application, with an introduction to real-world experience.

Design.

Brand.

Business.

[vegaschool.com](https://vegaschool.com)

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# Higher Certificate in Creative Development (IIE)

1 YEAR FULL-TIME | NQF LEVEL 5 | 120 CREDITS | SAQA ID: 90661

## Career opportunities

Junior member of a creative team or further your studies in Strategic Brand Communication / Graphic Design / Copywriting / Digital Design / Interior Design / Game Design / Strategic Brand Management / Digital Marketing / Brand Building and Management

## Modules

Visual and Media Literacy  
Applied Communication Techniques  
Digital Media A  
Brand Business Principles and Fundamentals  
Creative Development and Design A  
Creative Development and Design B  
Work Integrated Learning

Electives: Digital Media B OR Introduction to Quantitative Thinking and Techniques (for students who want to use this qualification as a pathway to Game Design to fulfil the mathematical requirements for entry).

## Please note

IIE-Vega does not require a portfolio as part of the application process to study design. That's because our primary focus is on how our students think and how collaborative they are as creative solution seekers. The development of an industry-ready portfolio becomes a core focus once you enrol and engage hands-on with any one of our design programmes. You are welcome to make an appointment with your campus Contact Navigator if you are not sure which design course would suit you best. Ideally you should attend one of our GenV workshops at any of our IIE-Vega campuses to explore the different programmes on offer.

## Did you know?

A candidate with an NSC/NC(V) or equivalent, without degree admission who has obtained a registered and accredited Higher Certificate in a particular field of study may be allowed access to Bachelor's Degree in a similar field, subject to meeting the admission requirements.

## Admission requirements

Minimum Admission Requirements		English
	NSC: HC admission with	30% OR
	NC(V): HC admission with	40% OR
	SC: (without endorsement)	33.3% OR
	SC(a): HC admission with	A minimum of 30% in LOLT in NSC/ SC(a) OR with a min. of 33.3% in SC. OR
International	A SAQA Evaluation Certificate with NSC L4 equivalence with at least 30% or equivalent for English.	
Senate Discretionary Admission	Mature Age Exemption	Candidates must have attempted the Senior Certificate, attained the age of 23 before or during the first year of registration with three years' work experience and proven ability relating to the proposed programme as well as adequate communication skills; OR Candidates must have attained the age of 45 before or during the first year of registration.
	Recognition of Prior Learning (RPL)	Where candidates do not satisfy the formal admission requirements for this qualification, The IIE may consider an admission application in terms of the Credit Accumulation and Transfer, Recognition of Prior Learning and Qualification Completion Policy (IIE010).
	General Education Development (GED) - An USA qualification developed by the American Council on Education (ACE)	Candidates with a GED qualification may be admitted if they have a SAQA Evaluation Certificate with NSC L4 equivalence, as well as minimum score of 145 out of 200 for all 4 GED subjects.
	OQSF Qualifications	Candidates with an OQSF Level 5 or N4-N6 qualifications or combination of N3 and SC subjects, or an NSC (FET Colleges) with N3 subjects may be admitted to Higher Certificate Studies.